



Online Course Overview

Bachelor of Science Organizational Leadership

14-19 month program: 48 semester hours

OL 3050 **Orientation to Online Learning** 3 semester hours

This course is an introduction to learning in the on-line environment. Topics include the learning management system, library resources, and other support mechanisms within the program.

OL 1150 **Business in a Changing World** 3 semester hours

The course is an introduction to the business environment and overview of the functional areas of business including management, marketing, accounting, finance, and information systems.

OL 3230 **Organizational Theory** 3 semester hours

The course is an investigation of the theoretical models of organization and how organizations can be structured for maximum efficiency.

OL 3210 **Principles of Managerial Accounting** 3 semester hours

This course is an introduction to concepts in accounting from the manager's perspective. Topics include cost-volume-profit analysis, costing and budgeting.

OL 3110 **Principles of Management** 3 semester hours

Survey course in the functional areas of management including leading, controlling, planning, and organizing in a global environment.

OL 3220 **Principles of Marketing** 3 semester hours

Principles of Marketing introduce students to the 4 P's of marketing: product, price, promotion, and place, that combine to form the marketing mix.

OL 3240 **Business Statistics** 3 semester hours

The course introduces the basic statistical concepts needed in the business environment. The emphasis is on the use of statistical information.

OL 3250 **Business Ethics** 3 semester hours

Business ethics explores the philosophical foundations of ethical and unethical behavior.

OL 3360 **Management Information Systems** 3 semester hours

Management information systems explore the relationship between hardware, software, systems, and humans in the organizational context.

